

# MADA

Midtown Arts and Design Alliance

## JOIN US AT CITY HALL

### Our Mission

Let our politicians know you support our coalition of 12+ Santa Fe nonprofits, educators, and creative institutions. We're transforming abandoned Midtown buildings into a permanent home for arts, education, youth programs, and creative work. After two-plus years of community planning, we're at City Council on May 13, and the room needs to be full.

Come show your support

# MAY 13, 2026

City Hall, 200 Lincoln Ave

Starts at 5pm. Public Comment at 7pm.

*Together, we're bringing Midtown back to life. Join the Alliance at City Hall.*

Find out more ways to support at [www.mada.sfai.org](http://www.mada.sfai.org)  
Instagram @midtownartsanddesignalliance



### Why It's Important

- Affordable, long-term space for creatives and nonprofits
- Historic City buildings brought back to life
- Youth programs, job pathways, arts access
- A community anchor for Midtown Santa Fe

### Who It Benefits

- Youth & families
- Artists & creatives
- Nonprofits & educators
- The developing Midtown neighborhood
- Santa Fe as a whole



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# Public Comment for MADA

*After years of community work, MADA is at City Hall. We need you in the room!*

**Wednesday, May 13 · 5:00 PM · City Hall, 200 Lincoln Ave**

Public Comments are typically at 7:00 PM. You can review the agenda on [santafe.primegov.com](http://santafe.primegov.com) posted on May 11.

Speak in person at City Hall or by Zoom. (Zoom link will be in the posted agenda.)

*Arrive 30 minutes early in case public comment happens sooner.*

*It's okay to read from notes. Many people do.*

After years of community work, MADA is at City Council on May 13, and we want to fill the room. On May 13, the Santa Fe Governing Body opens the floor for community members to speak about MADA. Each speaker gets two minutes. You don't need to be an expert. Speak as a parent, a maker, a teacher, a neighbor, whatever you are.

**We put together some questions to help spark your own words, if you'd like a starting place. Use what resonates:**

## **WHAT MADA MEANS TO YOU**

Which part of MADA speaks to you most personally: the makerspace, the youth programs, the artist spaces, the gathering rooms?

Has a partner organization in the Alliance shaped you or someone you love?

## **WHAT YOU SEE FOR SANTA FE**

What gap does MADA fill that you've felt in our city?

What does it mean that abandoned buildings will come back to life for public use?

## **WHAT'S AT STAKE**

Who in your life would benefit from MADA: your kids, your students, your neighbors?

What would Santa Fe lose without a project like this?

## **WHY YOU**

Why are you the one showing up?

What's your stake in Santa Fe's creative life as a maker, parent, teacher, neighbor, or longtime resident?

*Your two minutes can help shape what Santa Fe becomes next!  
And if speaking isn't for you, just being there counts.*